Academy Black Friday 2026 Dates and Line-Up to Win

Sale windows Oct. 25 to Dec. 25, bonus cards Nov. 27 and what is not announced

Friday
November 27, 2026

Black Friday

WHAT IS OPEN, CLOSED OR CHANGED

STATUS	PLACE OR SERVICE	DETAIL
☑ Open	**Line-Up to Win, Black Friday**	First 100 in line at each store get a $20 to $500 bonus card
☑ Open	**Black Friday Doorbusters**	Thu., Nov. 26 to Sat., Nov. 28
☑ Open	**Cyber Week**	Sun., Nov. 29 to Sun., Dec. 6
⊖ Limited	**25 Days of Fun, app only**	myAcademy Rewards members, from Tue., Dec. 1

PLAN AHEAD

WHEN	TO DO	DONE
Thu., Nov. 19 8 days before	Black Friday Starts Now begins Thu., Nov. 19	☐
Thu., Nov. 26 1 day before	Check your store page on academy.com for hours	☐
Fri., Nov. 27 On the day	Line-Up to Win: first 100 in line at your store	☐

Key

- ☑ Open - open, regular service
- ⊖ Limited - open with reduced hours or service

Not yet confirmed

Thanksgiving Day store status: The Nov. 9 release does not say whether stores are open on Nov. 26

Black Friday store hours: The Nov. 9 release gives no opening or closing times

My plans

Store hours _____

Deals to buy _____

Bonus card value _____

My notes

Source: Academy Sports + Outdoors release of Nov. 9, 2026. Academy has not announced Thanksgiving or Black Friday store hours in it.