Apple Black Friday 2026 Gift Card Amounts

Nov. 27-30, 2026: the gift card for each eligible product

PRODUCT	GIFT CARD
Event starts Fri., Nov. 27, 2026, 12:00 a.m. Pacific Time	-
Event ends Mon., Nov. 30, 2026, 11:59 p.m. Pacific Time	-
iPhone 17e	$50
iPhone 16, iPhone 17	$75
iPhone Air	$100
MacBook Air 13-inch and 15-inch (M5)	$200
MacBook Pro 14-inch (M5 Pro, M5 Max)	$250
MacBook Pro 16-inch (M5 Pro, M5 Max)	$300
Mac mini	$100
iPad Air 11-inch and 13-inch (M4)	$100
iPad Pro 11-inch and 13-inch (M5)	$125
Apple Watch SE 3, Apple Watch Series 12	$50
Apple Watch Ultra 4	$100
AirPods 5 (both cases)	$25
AirPods Pro 3	$50
AirPods Max 2	$75
HomePod mini 2	$25
HomePod	$50
Beats Pill	$25
Beats Studio Buds +, Solo 4, Powerbeats Fit, Powerbeats Pro 2, Studio Pro	$50
Beats 360	$75
Accessories, each	$25

Not yet confirmed

Apple Store hours on Thanksgiving and Black Friday: Not posted on apple.com as of Nov. 19, 2026

Gift card amounts in Canada and the UK: Not posted as of Nov. 19, 2026

My notes

Source: Apple, Black Friday Event Terms and Conditions and Black Friday & Cyber Monday Deals 2026, read Nov. 19, 2026. Two promotion products per category per purchaser; while supplies last.