

Sephora Savings Event and Ulta Black Friday dates in Eastern Time

- 1 Fri., Oct. 30**
Sephora Rouge 20% and Sephora Collection 30% open (through Nov. 9)
 - 2 Tue., Nov. 3**
Sephora VIB 15% and Insider 10% open (through Nov. 9)
 - 3 Mon., Nov. 9**
Sephora Savings Event ends
 - 4 Sat., Nov. 21**
Ulta early deals end 12:59 a.m. ET Nov. 22; Black Friday online 9 p.m. ET
 - 5 Sun., Nov. 22**
Ulta Black Friday in stores 10 a.m. local time (through Nov. 28)
 - 6 Sun., Nov. 29**
Ulta Cyber Monday online from 1 a.m. ET; Big Holiday Beauty Sale opens
 - 7 Tue., Dec. 1**
Ulta Cyber Monday ends 3 a.m. ET
 - 8 Thu., Dec. 24**
Ulta Big Holiday Beauty Sale ends

My notes