



Best Buy Holiday Deals Calendar 2026

Announced dates from Oct. 30, 2026 to Jan. 31, 2027

DATE	WHAT HAPPENS	DONE
Fri., Oct. 30	DoorBOOsters begin; holiday returns window opens	☐
Sun., Nov. 1	Extended store hours begin	☐
Fri., Nov. 6	Early Black Friday Deals and Doorbusters; new deals every Friday	☐
Fri., Nov. 13	New Friday deals (weekly drops)	☐
Thu., Nov. 19	10 days of Black Friday doorbusters begin; double rewards start	☐
Fri., Nov. 20	New Friday deals (weekly drops)	☐
Thu., Nov. 26	Thanksgiving: stores closed; deals online and in the app	☐
Fri., Nov. 27	Black Friday; new Friday deals	☐
Sat., Nov. 28	Last day of 10 days of Black Friday deals (our count)	☐
Sun., Nov. 29 to Mon., Nov. 30	Cyber Sunday and Monday Sale Event (exact dates not given)	☐
Tue., Dec. 1 to Sun., Dec. 6	Cyber Week Deals; double rewards end Dec. 6	☐
Fri., Dec. 18 to Thu., Dec. 24	Last-Minute Savings Event	☐
Thu., Dec. 31	Last purchase day for the holiday return window	☐
Jan. 15, 2027 (Fri.)	Return deadline for most holiday purchases	☐
Jan. 31, 2027 (Sun.)	Return deadline for Plus and Total members	☐

My notes

Source: Best Buy Corporate News, Oct. 27, 2026. Weekdays and the Nov. 28 end of the 10-day sale are our computation.