



# Best Buy Holiday Deals Calendar 2026

Announced dates from Oct. 30, 2026 to Jan. 31, 2027

| DATE                                  | WHAT HAPPENS                                                     | DONE                     |
|---------------------------------------|------------------------------------------------------------------|--------------------------|
| <b>Fri., Oct. 30</b>                  | DoorBOOsters begin; holiday returns window opens                 | <input type="checkbox"/> |
| <b>Sun., Nov. 1</b>                   | Extended store hours begin                                       | <input type="checkbox"/> |
| <b>Fri., Nov. 6</b>                   | Early Black Friday Deals and Doorbusters; new deals every Friday | <input type="checkbox"/> |
| <b>Fri., Nov. 13</b>                  | New Friday deals (weekly drops)                                  | <input type="checkbox"/> |
| <b>Thu., Nov. 19</b>                  | 10 days of Black Friday doorbusters begin; double rewards start  | <input type="checkbox"/> |
| <b>Fri., Nov. 20</b>                  | New Friday deals (weekly drops)                                  | <input type="checkbox"/> |
| <b>Thu., Nov. 26</b>                  | Thanksgiving: stores closed; deals online and in the app         | <input type="checkbox"/> |
| <b>Fri., Nov. 27</b>                  | Black Friday; new Friday deals                                   | <input type="checkbox"/> |
| <b>Sat., Nov. 28</b>                  | Last day of 10 days of Black Friday deals (our count)            | <input type="checkbox"/> |
| <b>Sun., Nov. 29 to Mon., Nov. 30</b> | Cyber Sunday and Monday Sale Event (exact dates not given)       | <input type="checkbox"/> |
| <b>Tue., Dec. 1 to Sun., Dec. 6</b>   | Cyber Week Deals; double rewards end Dec. 6                      | <input type="checkbox"/> |
| <b>Fri., Dec. 18 to Thu., Dec. 24</b> | Last-Minute Savings Event                                        | <input type="checkbox"/> |
| <b>Thu., Dec. 31</b>                  | Last purchase day for the holiday return window                  | <input type="checkbox"/> |
| <b>Jan. 15, 2027 (Fri.)</b>           | Return deadline for most holiday purchases                       | <input type="checkbox"/> |
| <b>Jan. 31, 2027 (Sun.)</b>           | Return deadline for Plus and Total members                       | <input type="checkbox"/> |

## My notes

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Source: Best Buy Corporate News, Oct. 27, 2026. Weekdays and the Nov. 28 end of the 10-day sale are our computation.