Black Friday 2026 Giveaways Line-Up Sheet, Nov. 27

Five chains, what is free on Fri., Nov. 27 and who gets it

STORE	OPENS NOV. 27	GIVEAWAY	WHO GETS IT
Target	6 a.m. local time	GiftCard $25, $50 or $100	First 100 eligible guests per store; 13 or older
Kohl's	5 a.m. local time	$5 to $100 instant Kohl's Cash	First 200 shoppers per store
Academy Sports + Outdoors	Not announced	Bonus card $20 to $500	First 100 customers in line per location
JCPenney	5 a.m. local time	Mini Hogwarts Express snow globe, free	Select shoppers entering at opening
Michaels	Not announced	Countdown to Craftsmas advent calendar, free	At checkout; 500 per store

Not yet confirmed

Academy opening time, Nov. 27: The Nov. 9 release gives none

Michaels opening time, Nov. 27: The Nov. 10 release gives none

My notes

Source: Target, Kohl's, Academy Sports + Outdoors, JCPenney and Michaels releases, Oct. 30 to Nov. 17, 2026. Academy and Michaels have not published an opening time.