Target Holiday Deals Calendar 2026

Deal of the Day, Early Black Friday and price match dates, Nov. 1 to Dec. 24, 2026

DATE	WHAT HAPPENS	DONE
Sun., Nov. 1	Deal of the Day starts (new deal every day through Dec. 24); Holiday Price Match starts	☐
Thu., Nov. 5	Early Black Friday deals begin	☐
Sat., Nov. 7	Early Black Friday deals end	☐
Thu., Nov. 26	Thanksgiving Day: Target has not announced store status	☐
Fri., Nov. 27	Black Friday: 2026 dates and store hours not yet announced	☐
Mon., Nov. 30	Cyber Monday: 2026 dates not yet announced	☐
Thu., Dec. 24	Last day of Deal of the Day; last day to request a price match	☐

My notes

Source: Target press release, Oct. 21, 2026, and Target Help Holiday Help FAQs. Tip: keep your receipt and request a price match on or before Dec. 24.