Walmart Black Friday 2026 Deal Calendar

Event starts, Walmart+ early access and end dates, Nov. 12 to Dec. 2, 2026

DATE	WHAT HAPPENS	DONE
Thu., Nov. 12	Early Black Friday Deals begin on Walmart.com at 12:01 a.m. ET; Walmart+ early access to hot Deal drops at 12:01 a.m. ET	☐
Thu., Nov. 12	In stores: 6 a.m. local time	☐
Fri., Nov. 13	Remaining hot Deal drop items open to all customers at 12:01 a.m. ET	☐
Sun., Nov. 15	Early Black Friday Deals end	☐
Mon., Nov. 23	Black Friday Deals begin on Walmart.com at 12:01 a.m. ET; Walmart+ early access to hot Deal drops	☐
Tue., Nov. 24	Remaining hot Deal drop items open to all at 12:01 a.m. ET	☐
Fri., Nov. 27	Black Friday Deals in stores at 6 a.m. local time	☐
Sun., Nov. 29	Black Friday Deals end	☐
Mon., Nov. 30	Cyber Monday Deals begin on Walmart.com at 12:01 a.m. ET	☐
Wed., Dec. 2	Cyber Monday Deals end	☐

My notes

Source: Walmart press release, Oct. 26, 2026. All online starts are Eastern Time; stores open at 6 a.m. local time.