Walmart Black Friday 2026 Deal Calendar

Event starts, Walmart+ early access and end dates, Nov. 12 to Dec. 2, 2026

EVENT	DATES (2026)	WALMART.COM START	WALMART+ EARLY ACCESS	STORES
Early Black Friday Deals	Nov. 12 to Nov. 15	12:01 a.m. ET, Nov. 12	12:01 a.m. ET, Nov. 12	6 a.m. local time
Black Friday Deals	Nov. 23 to Nov. 29	12:01 a.m. ET, Nov. 23	12:01 a.m. ET, Nov. 23	Nov. 27 at 6 a.m. local time
Cyber Monday Deals	Nov. 30 to Dec. 2	12:01 a.m. ET, Nov. 30	Not listed	Not listed

- Remaining hot Deal drop items open to all customers at 12:01 a.m. ET on Nov. 13 and Nov. 24.
- 12:01 a.m. ET is 9:01 p.m. the evening before in Pacific Time; in-store openings do not shift.

My notes

Source: Walmart press release, Oct. 26, 2026. All online starts are Eastern Time; stores open at 6 a.m. local time.