Build-A-Bear Sale End Dates and Christmas Order-By 2026

Early Black Friday offers and the last day to order for Christmas Day

Christmas Day
Fri., Dec. 25



DATE	DAYS BEFORE CHRISTMAS DAY	WHAT	WHERE OR HOW	DONE
Wed., Nov. 25	**30**	30% off select furry friends; free economy shipping on $100+	Online only, 11:59 p.m. CST	☐
Sat., Nov. 28	**27**	Clothing & Accessories Sale ends	Online only, or while supplies last	☐
Mon., Nov. 30	**25**	Advent Calendar Sale ends ($29 from $39)	Online and participating stores	☐
Tue., Dec. 8	**17**	Pajama Shop Sale ends	Online only, 11:59 p.m. CST	☐
Mon., Dec. 14	**11**	Last day to order for Christmas delivery (economy shipping)	Faster methods run to Dec. 21; see the story	☐

Not yet confirmed

Separate Black Friday or Cyber Monday sale: Not announced as of Nov. 21, 2026

Beary Goods $6 end date: The offer says only "Limited time only. While supplies last."

My notes

Source: buildabear.com home, Holiday, Advent Calendars and Decor and Shipping pages, read Nov. 21, 2026. Build-A-Bear has not announced a separate Black Friday or Cyber Monday sale.