Cruise Black Friday 2026 Sale Tracker by Cruise Line

Booking windows, offers and promo codes for Princess, Cunard, Royal Caribbean, Virgin Voyages, Celebrity and Norwegian

CRUISE LINE	BOOKING WINDOW	HEADLINE OFFER	PROMO CODE
Princess Cruises	Nov. 6 to Mon., Dec. 7, 2026	Up to $400 instant savings, 50% off deposits, free 3rd/4th guests	Not printed on the page
Cunard	Tue., Nov. 10 to Mon., Dec. 7, 2026	Fares from $999, up to 40% off launch fares, 10% deposit	Code RD1
Royal Caribbean	Not posted; Black Friday is Fri., Nov. 27, 2026	Up to $900 off, up to $150 onboard credit with the Cyber Bonus	None posted
Virgin Voyages	Ends Thu., Nov. 19, 2026	Up to $600 in free drinks, second Sailor 80% off	None posted
Celebrity Cruises	No dates posted	75% off second guest's fare	None posted
Norwegian Cruise Line	No dates posted	50% off all cruises	None posted

Not yet confirmed

Royal Caribbean booking window and promo code: Its Black Friday page lists no start date, end date or code as of Nov. 16, 2026

Carnival, Holland America and Disney Cruise Line: No Black Friday 2026 sale confirmed on the lines' own pages as of Nov. 16, 2026

My notes

Source: Princess Cruises, Cunard (PR Newswire, Nov. 3, 2026), Royal Caribbean, Virgin Voyages, Celebrity Cruises and Norwegian Cruise Line sale pages, read Nov. 16, 2026. Weekdays are computed. Offers vary by sailing and stateroom.