Dutch Bros Holiday Drinks 2026: New and Returning

Every item on the 2026 holiday lineup and how Dutch Bros says to order it

ITEM	NEW OR RETURNING	ORDERED AS
Merry Magic	New	Blended or iced Rebel Energy Drink, Myst Energy Refresher or lemonade
Sprinkle Cookie	New	Freeze, iced latte or iced chai
Holiday Sugar Cookie Cake Pop	New (food)	Tree-shaped cake pop
Hazelnut Truffle	Returning	Iced or hot mocha, or mocha Freeze
Candy Cane	Returning	Iced or hot mocha, mocha Freeze, mocha cold brew or hot cocoa

My notes

Source: Dutch Bros, Dutch Bros Unwraps Its Most Festive Holiday Lineup Yet, dutchbros.com, Nov. 1, 2026. Available while supplies last.