LEGO Black Friday 2026 Date Sheet and Shopping Checklist

Insiders Weekend Nov. 21-22 and Black Friday to Cyber Monday, Nov. 27-30

Black Friday, start of LEGO's Black Friday event
Fri., Nov. 27



DATE	DAYS BEFORE BLACK FRIDAY, START OF LEGO'S BLACK FRIDAY EVENT	WHO CAN SHOP	LEGO SAYS	DONE
Sat., Nov. 21	**6**	LEGO Insiders (free to join)	Insiders Weekend starts	☐
Sun., Nov. 22	**5**	LEGO Insiders (free to join)	Insiders Weekend ends	☐
Fri., Nov. 27	**0**	Everyone	Black Friday starts; event runs to Cyber Monday, Nov. 30	☐

Not yet confirmed

Insiders Weekend deals and points: LEGO's page shows no deals yet

Gifts with purchase and Black Friday discounts: LEGO has not named sets or prices

LEGO Store holiday hours: No chain-wide notice on LEGO's store pages

My notes

Source: LEGO Group, LEGO.com Insiders Weekend Deals and Black Friday Toy Deals pages, read Nov. 16, 2026. LEGO has not announced the deals, gifts with purchase or chain-wide store hours.