Panera Holiday Menu 2026: Items and Free Snowman Cup Rules

New and returning items, plus the Dec. 3, 2026 free cup checklist

ITEM OR RULE	NEW OR RETURNING	FORMS OR DETAIL
Peppermint White Mocha	New	Latte, iced coffee, Frozen Java; topped with peppermint bark pieces
Pistachio White Mocha	New	Latte, iced coffee, Frozen Java; topped with pistachio pieces
Cocoa Marshmallow Cake Slice	New	Bakery case
Mitten Cookie	Returning	Seasonal cookie
Snowman Cup mystery box	New	One glass snowman cup per box, The Panera Shop, $25 plus tax and shipping
Free cup day: Thursday, Dec. 3, 2026 only	Rule	One-day offer
Purchase of $25 or more at the cashier, in the cafe	Rule	In-cafe purchase at the cashier
First 12 customers; 12 cups per participating cafe	Rule	While supplies last
Limit one per person	Rule	Not valid with any other coupon or offer

Not yet confirmed

Panera holiday menu end date and drink prices: The Nov. 5, 2026 release gives neither

Peet's Coffee 2026 holiday menu launch date and advent calendar: Not yet announced on peets.com as of Nov. 6, 2026

My notes

Source: Panera Bread press release, Panera Celebrates the Season's Perfectly Imperfect Moments with Cozy Holiday Menu Drop and New Collectible Snowman Cups, Nov. 5, 2026. Peet's Coffee 2026 holiday items: launch date not yet announced.