Small Business Saturday UK 2026 Shop Checklist

Weeks to Saturday 5 December: pack, poster, posts and the day

Saturday
December 5, 2026

Small Business Saturday UK

WHAT IS OPEN, CLOSED OR CHANGED

STATUS	PLACE OR SERVICE	DETAIL
☑ Open	**2026 marketing pack**	Watch the video, tick the terms, press Request Pack
☒ Closed	**Small Business Finder**	Feature has been retired
☒ Closed	**Nation's Favourite Businesses entry**	Applications have closed
☑ Open	**Out And About events**	Belfast Nov. 17, Manchester Nov. 26, Glasgow Dec. 1

PLAN AHEAD

WHEN	TO DO	DONE
Sat., Nov. 7 28 days before	Request the 2026 marketing pack	☐
Sat., Nov. 14 21 days before	Print the A3 poster and plan your posts	☐
Sat., Nov. 21 14 days before	Schedule posts with the pack graphics	☐
Sat., Nov. 28 7 days before	Put the poster up and follow the organiser accounts	☐
Fri., Dec. 4 1 day before	Check stock and Saturday opening hours	☐
Sat., Dec. 5 On the day	Post on the day and tag the organiser accounts	☐

Key

- ☒ Closed - not open on the day
- ☑ Open - open, regular service

Not yet confirmed

Out And About event times: The organiser says times will be added as they are confirmed

My plans

After the day: thank customers _____

Posts that worked _____

Notes for next year _____

My notes

Source: Small Business Saturday UK (smallbusinesssaturdayuk.com), read Nov. 14, 2026. Weekly steps are our suggestions, counted back from the day.